



REINS OF LIFE, INC.

Therapeutic Horseback Riding

ADMINISTRATIVE OFFICE & RIDING CENTER:
55200 Quince Road
South Bend, IN 46619
574-232-0853

RIDING CENTER:
9375 W. 300 N.
Michigan City, IN 46360
219-874-7519

October 20, 2023

Dear Community Leader,

We would like to invite you to be a part of *very special evening* for Reins of Life.

On Saturday February 3, 2024 we will host our **26th Annual Kelsey Marie Meekhof Memorial Dinner and Auction** celebrating 26 years of *inclusion, acceptance, and greater independence*. It will be held at The Armory in South Bend. Thanks to Kelsey and her family, great things have happened at Reins. Her legacy is carried forward for many others to enjoy the benefits of ROL's unique programs. In her brief 14 years, she made an impact that most people never do. Her sunny personality affected everyone she touched. Kelsey's memorial event gives families opportunities to share their story and magnitude of impact Reins of Life has brought into their lives.

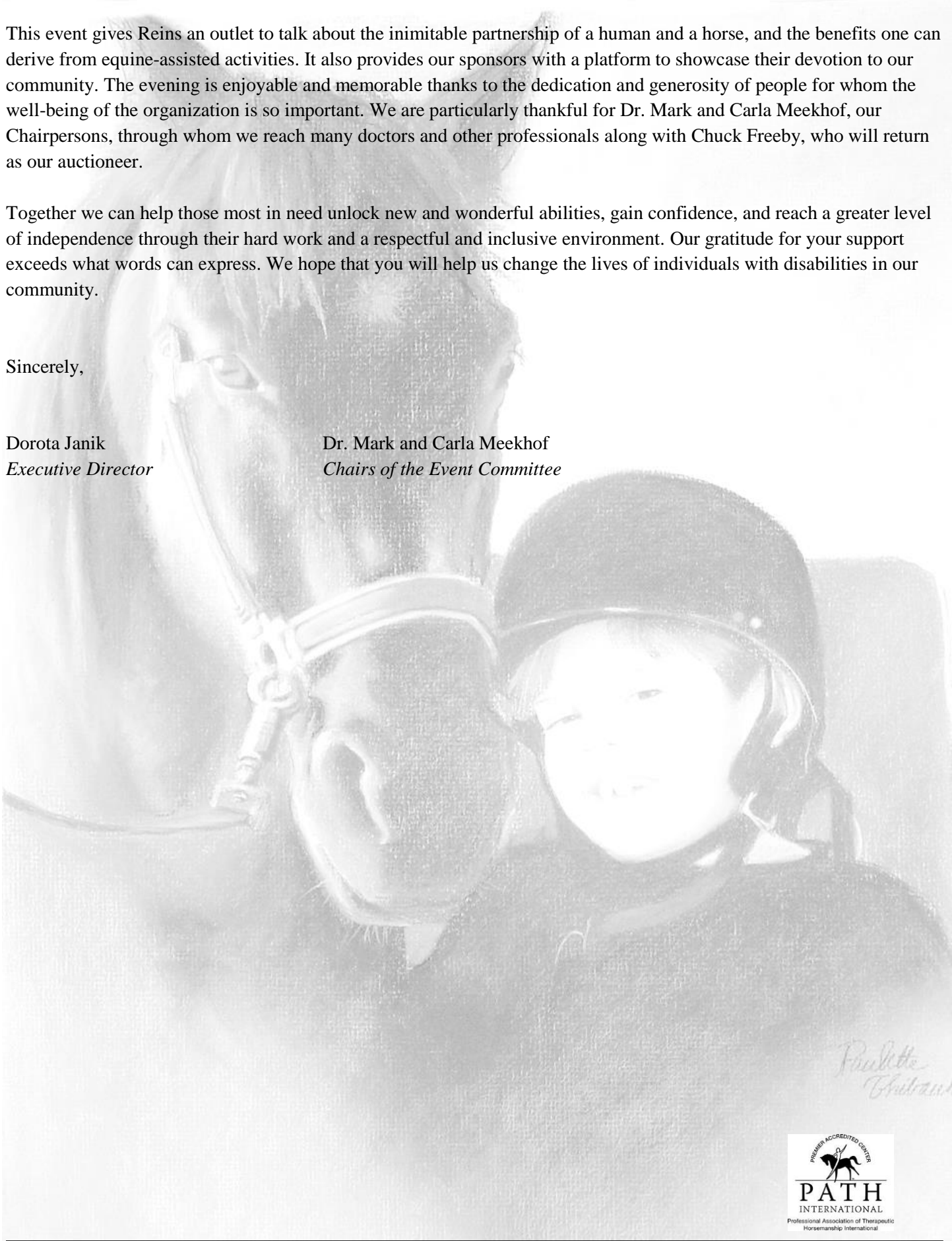
We are marking 46 years of service, making a difference for children and adults with disabilities in Northern Indiana. Our programs address many needs of fragile members of our community, and often the services we provide are the key activity to the well-being of persons with exceptional needs and abilities. Our programs are expanding and we have more participants than ever before. As we continue to grow as an organization, our goals remain the same:

- To develop and nurture the full potential of all people involved in Reins of Life;
- To offer programs that maximize the potential of equine-assisted services to benefit the communities we serve;
- To educate the community about the benefits of equine-assisted services.

The overwhelming number of generous individuals and organizations supporting our mission *to improve the quality of life for children and adults with disabilities through equine-assisted therapies* makes us strong and proud. We would be honored to have you join us as a sponsor this year to help us continue with these needed and unique services. The five levels of sponsorships* are:

- Diamond Sponsor (\$10,000), two tables of ten; top tier placement of your sponsorship at the event, opportunity to speak at the event. Includes sponsorship of the Indoor Arena in South Bend as signified on the banner posted in the arena through the year as well as on the perpetual plaque naming sponsors for the event which will be displayed in the Activity Room of South Bend facility.
- Platinum Sponsor (\$7,000), two tables of ten; display of your sponsorship at the event, opportunity to speak at the event. Includes sponsorship of the Indoor Arena in South Bend as signified on the banner posted in the arena through the year as well as on the perpetual plaque naming sponsors for the event which will be displayed in the Activity Room of South Bend facility.
- Gold Sponsor (\$5,500), includes two tables of ten and the sign posted at the stable through the year.
- Silver Sponsor (\$2,750), includes one table of ten and the display at the stable through the year.
- Bronze Sponsor (\$1,500), one table of ten at the event, display of your sponsorship.

*Sponsorships will be acknowledged via display of your logo at the event, posts on our website, social media.



This event gives Reins an outlet to talk about the inimitable partnership of a human and a horse, and the benefits one can derive from equine-assisted activities. It also provides our sponsors with a platform to showcase their devotion to our community. The evening is enjoyable and memorable thanks to the dedication and generosity of people for whom the well-being of the organization is so important. We are particularly thankful for Dr. Mark and Carla Meekhof, our Chairpersons, through whom we reach many doctors and other professionals along with Chuck Freeby, who will return as our auctioneer.

Together we can help those most in need unlock new and wonderful abilities, gain confidence, and reach a greater level of independence through their hard work and a respectful and inclusive environment. Our gratitude for your support exceeds what words can express. We hope that you will help us change the lives of individuals with disabilities in our community.

Sincerely,

Dorota Janik
Executive Director

Dr. Mark and Carla Meekhof
Chairs of the Event Committee

*Prudence
Chubran*

