

STRIDING AHEAD TO NEW BEGINNINGS



Reins of Life Expansion
Capital Campaign

REINS OF LIFE EXPANSION

OUR MISSION:

To improve the quality of life for children and adults with disabilities through equine-assisted therapy.

OUR IMPACT:

Reins of Life is a PATH Intl. Premier Accredited Center offering equine-assisted services to children and adults with disabilities through therapeutic horseback riding, carriage driving, interactive vaulting, and a variety of unmounted programs. We are one of only ten centers in the country that utilize all three mounted disciplines (riding, driving, and vaulting) in addition to unmounted programs as supplemental interventions to traditional forms of therapy. Our diverse program offerings are a direct response to our community's needs.

OUR NEXT CHAPTER:

We have experienced a growing demand for our services. In 2023 alone, we received over 270 new inquiries from individuals in need of our programs. Despite our efforts to accommodate everyone, we maintained a waiting list of 15-25 individuals per session. We also had to limit the frequency and the number of school groups attending equine-assisted learning programs due to our limited space. The unprecedented growth requires us to expand and improve our South Bend facility so that we can better serve our community.



Breaking Ground Fall 2024!



REINS OF LIFE IN NUMBERS

46

Years of operation

450

Average number of participants per month

81%

Amount by which each lesson is subsidized by fundraising

38%

Increase in weekly participants since 2019

36

Equines serve in our programs

400

Average number of weekly volunteers



EXPANSION DETAILS

We are excited to share that we will be expanding and improving the South Bend facility to better meet the needs of our community. Our new facility will be fully ADA-compliant while retaining the ambiance and therapeutic impact of a farm environment. The expansion will include:

- **A new indoor arena** allowing us to offer more lessons, thus increasing the number of people served.
- **A fire suppression system** will ensure the safety of people and animals throughout the entire facility.
- The new **classroom** will provide a dedicated area to conduct activities with students, as well as improve the flow of students and groups through the facility.
- **A renovated family viewing and play area** creates a comfortable place for families and caretakers to watch their loved ones during their lessons, and for children to relax and play before their lesson.
- **A sensory gym** will provide a relaxing environment, which is essential for students with diagnoses of autism, ADHD, anxiety, and sensory processing.
- **A new tack room** to house additional tack and equipment, associated with a higher volume of services.
- **Eight additional horse stalls** to expand our equine herd to meet the needs of expanded programs. The stall space also provides up-close learning and interaction opportunities for students.
- **Two new therapy practice rooms** will allow instructors and therapists/counselors to evaluate students, interview families, and provide therapy.

CAPITAL CAMPAIGN GOAL: \$2.5 Million



AMOUNT RAISED: \$1,600,000



SPONSORSHIP OPPORTUNITIES

LOCATION	SPONSORSHIP LEVEL
New Indoor Arena	\$300,000
Classroom (SOLD)	\$125,000
Fire Suppression (3 Available)	\$100,000
Family Viewing & Play Area	\$ 80,000
Sensory Gym	\$ 60,000
Tack Room	\$ 50,000
Therapy Practice Room (2 Available)	\$ 45,000
Conference Room	\$ 40,000
Horse Stall (4 Remaining)	\$ 25,000

Contact Dorota.Janik@reinsolife.org for more information about sponsorship opportunities.

The above sponsorship levels will receive:

- Naming rights acknowledged on a plaque outside of your donated location.
- Private invitation to view new facility upon completion.
- Recognition signage at ribbon cutting & open house.

NOW IS THE TIME TO GIVE

Reins of Life gives individuals the tools and environment needed to thrive. The skills learned through equine-assisted services are taken outside of the barn and benefit the individual as a family member, friend, and contributor to society.

Please consider making a meaningful gift to impact the lives of children and adults with disabilities. Your support ensures that Reins of Life has the space and resources needed to meet the growing needs of those in our community now and for generations to come.



THANK YOU TO OUR SUPPORTERS WHO HAVE PAVED THE WAY FOR THIS DREAM TO BECOME A REALITY:

- Lilly Endowment Inc.
- Community Foundation of St. Joseph County
- Leep Automotive Family Foundation

THANK YOU FOR YOUR SUPPORT!

CAPITAL CAMPAIGN PLEDGE FORM



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GIFT INFORMATION

I (we) wish to make a gift to the Capital Campaign to benefit Reins of Life.
I (we) commit the following:

Total Amount of Gift: _____

Initial Payment: _____

Balance: _____

Personal Gift or Corporate Gift

Payable: One-time 1 Year 2 Years

Beginning Date: ____/____/____

Payment Schedule: Monthly Quarterly Semi-Annually Annually

I would like reminders sent to me: Yes No

Signature: _____ Date: ____/____/____

CONTACT INFORMATION

Company/Organization (if applicable): _____

Name(s): _____

Full Address: _____

Phone Number: _____ Email Address: _____

PAYMENT INFORMATION

Credit Card: Visa MasterCard Discover Amex Check ACH Transfer

CC Number: _____ Exp. Date: _____ CVV: _____

Name on Card: _____

Signature: _____ Date: ____/____/____

Make checks payable to: Reins of Life, Inc.

Use the following name(s) in all acknowledgements: _____

My gift is in honor/memory of: _____

I wish to remain anonymous

Return completed form to:

Reins of Life, Inc.
Attn: Dorota Janik
55200 Quince Road
South Bend, IN 46619

Email: Dorota.Janik@reinsoflife.org

-OR-

Scan the QR Code to
donate online.



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*Reins of Life is
strengthening communities through
inclusion, education and
greater independence since 1978.*



55200 Quince Road
South Bend, IN
574-232-0853
reinsoflife.org

