



REINS OF LIFE, INC.

Therapeutic Horseback Riding

ADMINISTRATIVE OFFICE & RIDING CENTER:

55200 Quince Road
South Bend, IN 46619
574-232-0853

RIDING CENTER:

9375 W. 300 N.
Michigan City, IN 46360
219-874-7519

March 17, 2022

Dear Community Partners & Leaders,

We would be honored to have you join us as a sponsor at the 2nd Annual 5K 'Hoofin-It' 5K run/walk at the Reins of Life, Inc. in South Bend, IN, which will take place on Saturday, September 17th, 2022. Participants will run along the 24 acres of horse pastures and 20 acres of wooden trails to a finish line they'll remember forever. All runners/walkers will receive a race tee and participant award along with trophies for top placements on site. They can stride through pastures & wooded trails on foot -or- *saddle up* at home!

The generous network of individuals and organizations supporting our mission, *to improve quality of life for children and adults with disabilities through equine-assisted therapy*, makes us strong and proud. This year's event committee, are putting together quite a treat for an active fun day at the barn. We would be honored to have you join us as a sponsor again this year to help us celebrate the resilience of our riders, programs and organization; as well as, continue to reach new communities members, reduce stigma towards persons with disabilities and support our clients' journeys and goals.

Every step and commitment made is a stride towards greater independence for the children and adults with disabilities that take part in ROL programming.

By choosing to promote your brand through Reins of Life, Inc. you are showing your commitment to a successful non-profit and your company's active role in promoting greater independence for members of our community.

The four levels of sponsorships are:

- *Grand Champion \$3,500* – This includes recognition through Reins of Life website, social media, and on all promotional materials including press releases.
- *Champion \$1,500* – Recognition through Reins of Life website, social media, and on promotional materials
- *Reserve Champion \$1,000* – Recognition through Reins of Life website, social media, and on promotional materials.
- *Ribbon Sponsor \$500* – Recognition through Reins of Life website, social media, and promotional materials.
- *Special Awards \$200* – Recognition through Reins of Life website, social media, and promotional materials.
- *Stall Sponsor \$100* – Recognition through Reins of Life website, sign on a stall during a month of the event.

We make a difference when YOU help make it possible.

Sincerely,

Reins of Life Staff, Riders, Families and Volunteers

