



REINS OF LIFE, INC.

Therapeutic Horseback Riding

ADMINISTRATIVE OFFICE & RIDING CENTER:
55200 Quince Road
South Bend, IN 46619
574-232-0853

RIDING CENTER:
9375 W. 300 N.
Michigan City, IN 46360
219-874-7519

Dear Community Partner,

We would be honored to have you join us as a sponsor this year for the first 'Hoofin-It' 5K run/walk at the Reins of Life, Inc. in South Bend, IN on September 11th, 2021. The event committee is putting together quite a treat for an active fun day at the barn. Run along the 24 acres of horse pastures and 10 acres of wooden trails to a finish line you'll remember. All runners/walkers will receive a race tee and participant award along with trophies for top placements on site. Stride through pastures & wooded trails on foot -or- saddle up at home!

Help us celebrate the resilience of our riders, programs and organization, as well as continue to reach new community members, reduce stigma towards persons with disabilities and support our clients' journeys and goals. The generous network of individuals and organizations supporting our mission, *to improve the quality of life for children and adults with disabilities through equine-assisted therapy*, makes us strong and proud.

Every step and commitment made is a stride towards greater independence for the children and adults with disabilities that take part in ROL programming.

Benefits of Equine-Assisted Services are available to children and adults with almost any disability. For individuals with impaired mobility, horseback riding gently and rhythmically moves their bodies in a manner similar to normal human walking, which can assist with improved muscle tone and muscle memory. For those with learning disorders, mental or emotional disabilities, the unique relationship formed with a warm, soft, friendly, responsive horse has special healing values. We see them mature from self-conscious children to confident members of society. The community benefits from the socialization and communication skills and their improved health that allows many of the riders to become productive members of the workforce. Through our programs we partner with many local organizations including school systems of South Bend Community School Corporation, Success and Career Academies, Michigan City Area Schools, South La Porte Special Education and many others. The goal is to improve educational outcomes for students in danger of failing academically and help with overall engagement. Our alternative education support program offers a new method of learning that brings to life tactile experience that directly integrates learning objectives identified by the Indiana Department of Education.

We make a difference when YOU help make it possible! By choosing to promote your brand through Reins of Life, Inc. you are showing your commitment to a successful non-profit and your company's active role in promoting greater independence for members of our community.

Sincerely,

Dorota Janik, Ph D
Executive Director

Christine Flowers
Horse Show Committee



SPONSORSHIP BENEFITS	GALLOP \$5,000	CANTER \$3,500	TROT \$1,500	WALK \$500	WOAH \$100
# OF BIBS INCLUDED IN SPONSORSHIP	20	20	10	10	5
PRE-EVENT RECOGNITION					
Social Media Promotion	●	●	●	●	●
Website Presence Event Page	●	●	●	●	●
Press Release	●	●	●		
EVENT RECOGNITION					
Opportunity to Speak at Event	●				
Marketing Booth at Event	●	●	●		
Event Program Inclusion	●	●	●	●	●
Logo on Event Sponsor Board Display	●	●	●	●	●
POST-EVENT RECOGNITION					
Perpetual Website Presence on Home- page of www.reinsoflife.org	●				
Perpetual Website Presence on Friends of Reins Page	●	●			

*Prudette
Gibson*